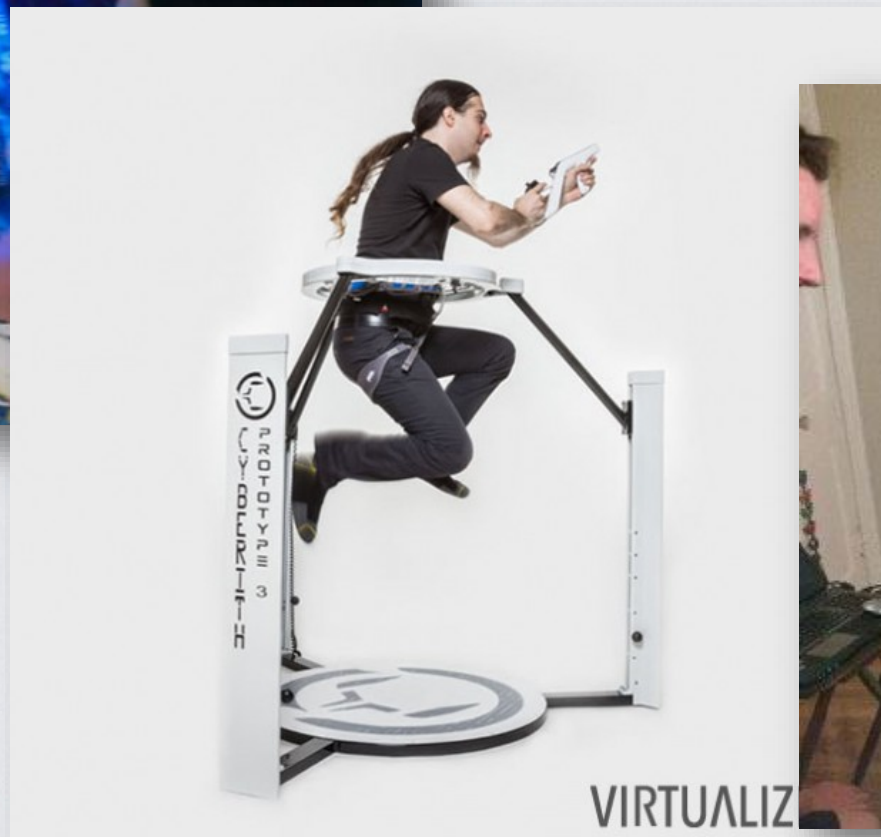


Virtual/Augmented Reality (VR/AR) 101

Dr. Judy M. Vance
Virtual Reality Applications Center (VRAC)
Mechanical Engineering Department
Iowa State University
Ames, IA



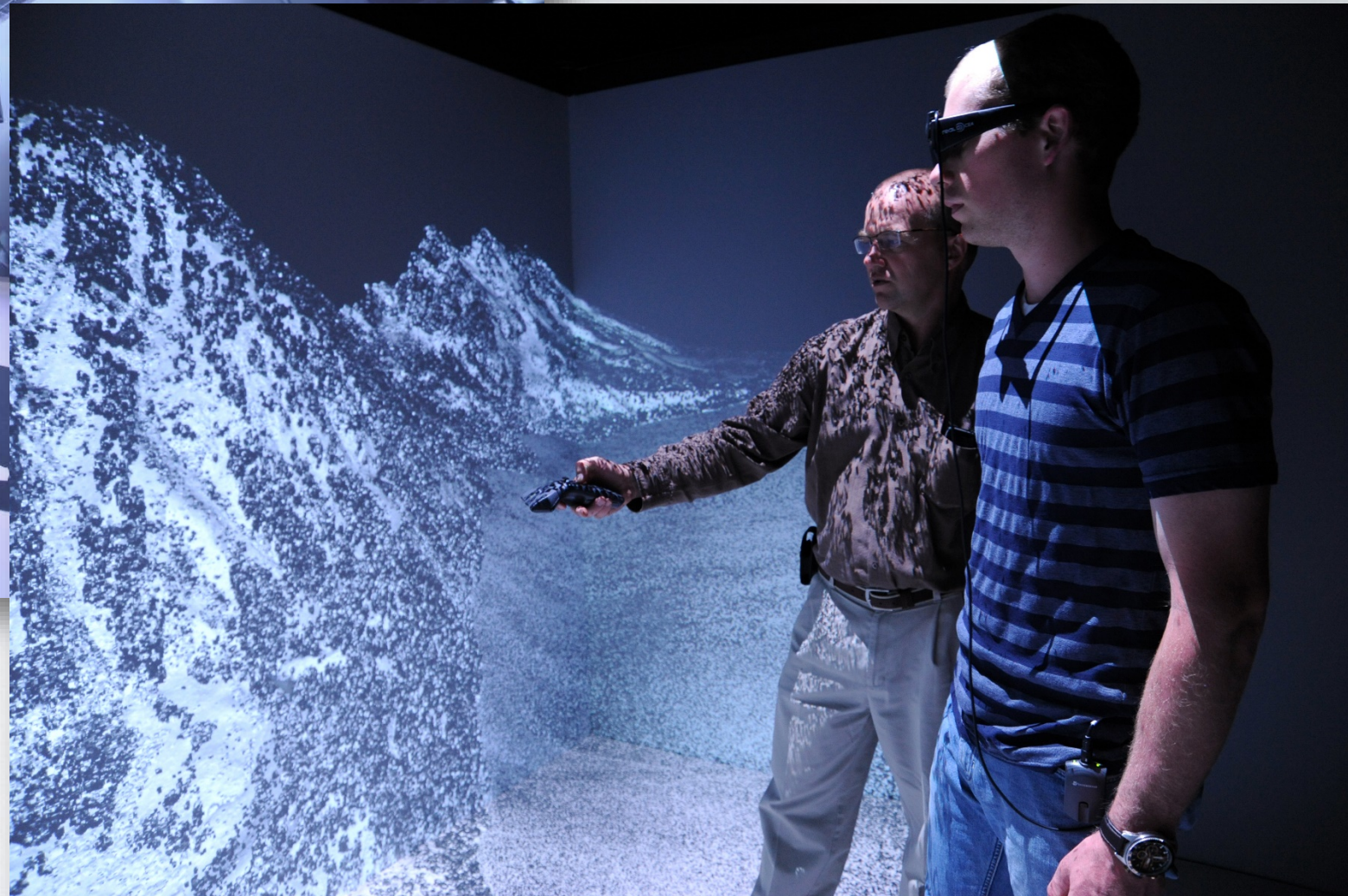
Virtual Reality



Virtual Reality



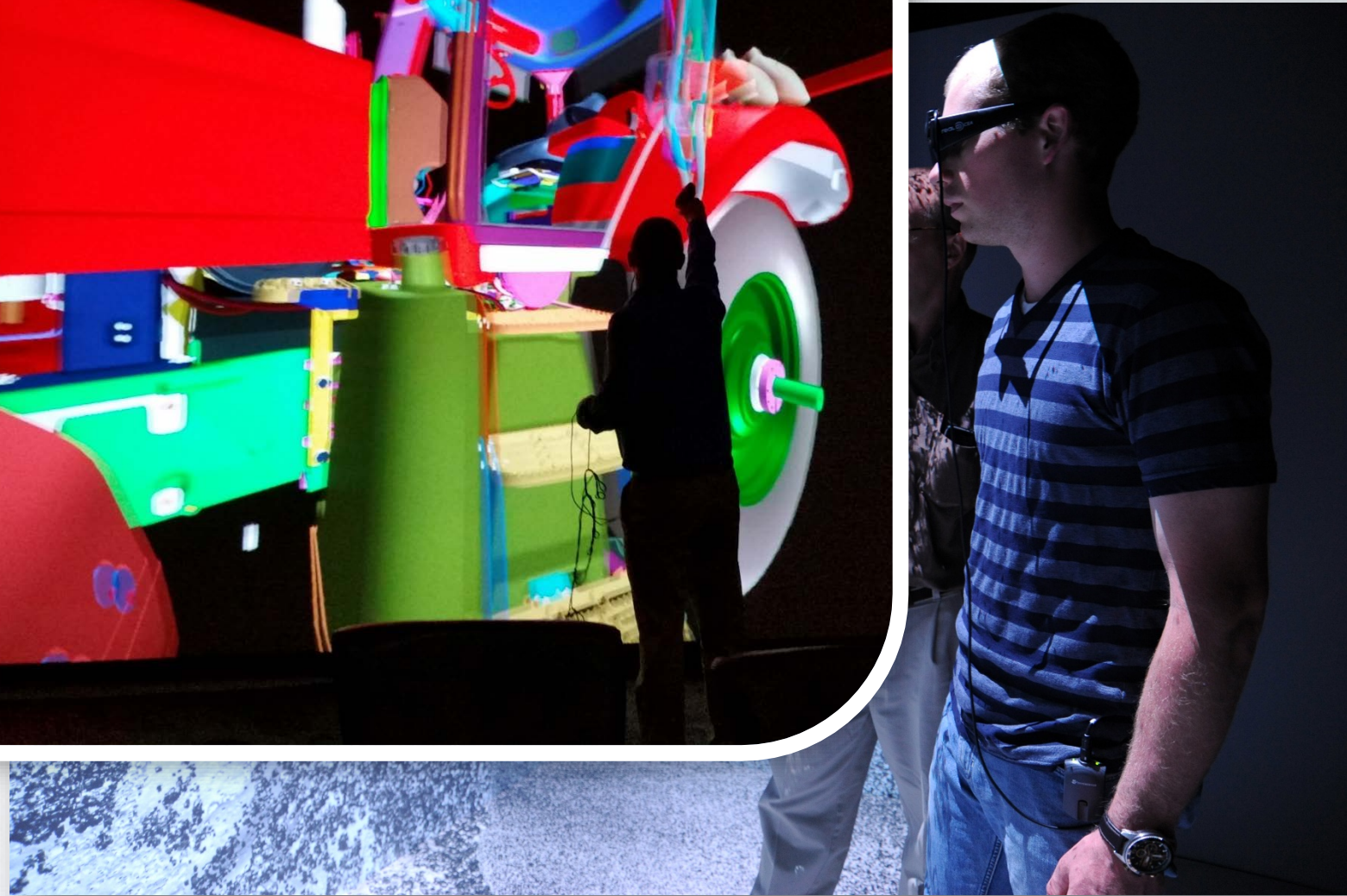
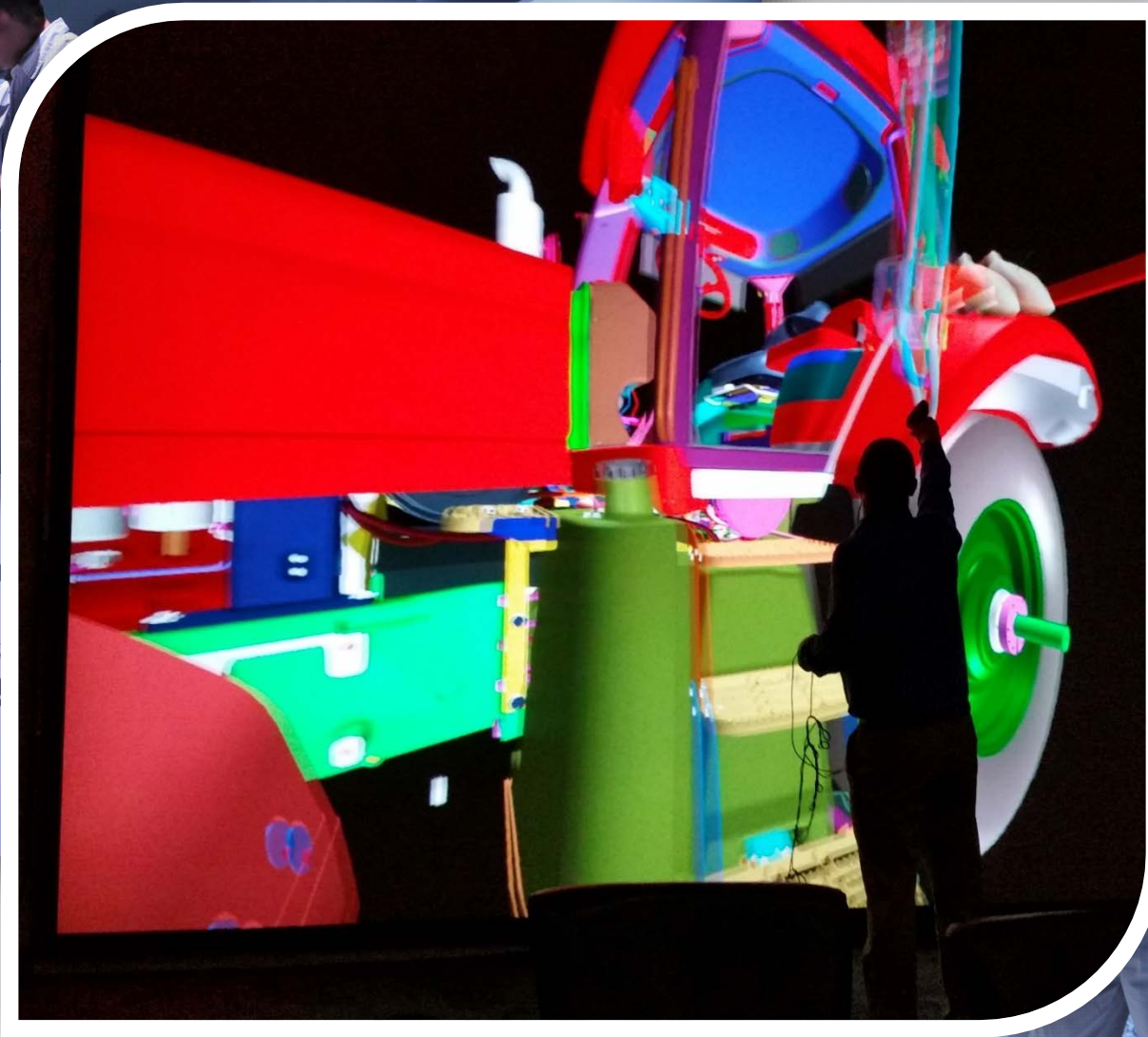
Virtual Reality



Images courtesy of Idaho National Labs and Case New Holland



Virtual Reality



Images courtesy of Idaho National Labs and Case New Holland



Augmented Reality



Augmented Reality



Vehicle Simulators





The Time cover of virtual reality shows Oculus Rift creator floating above a beach.

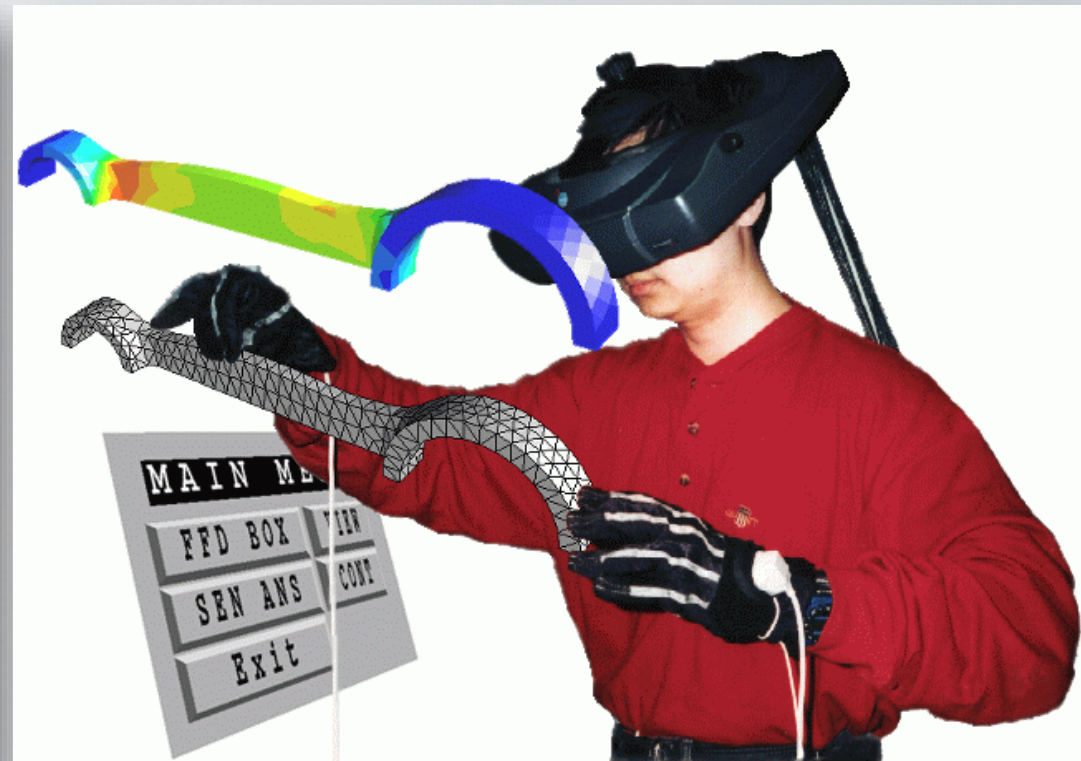




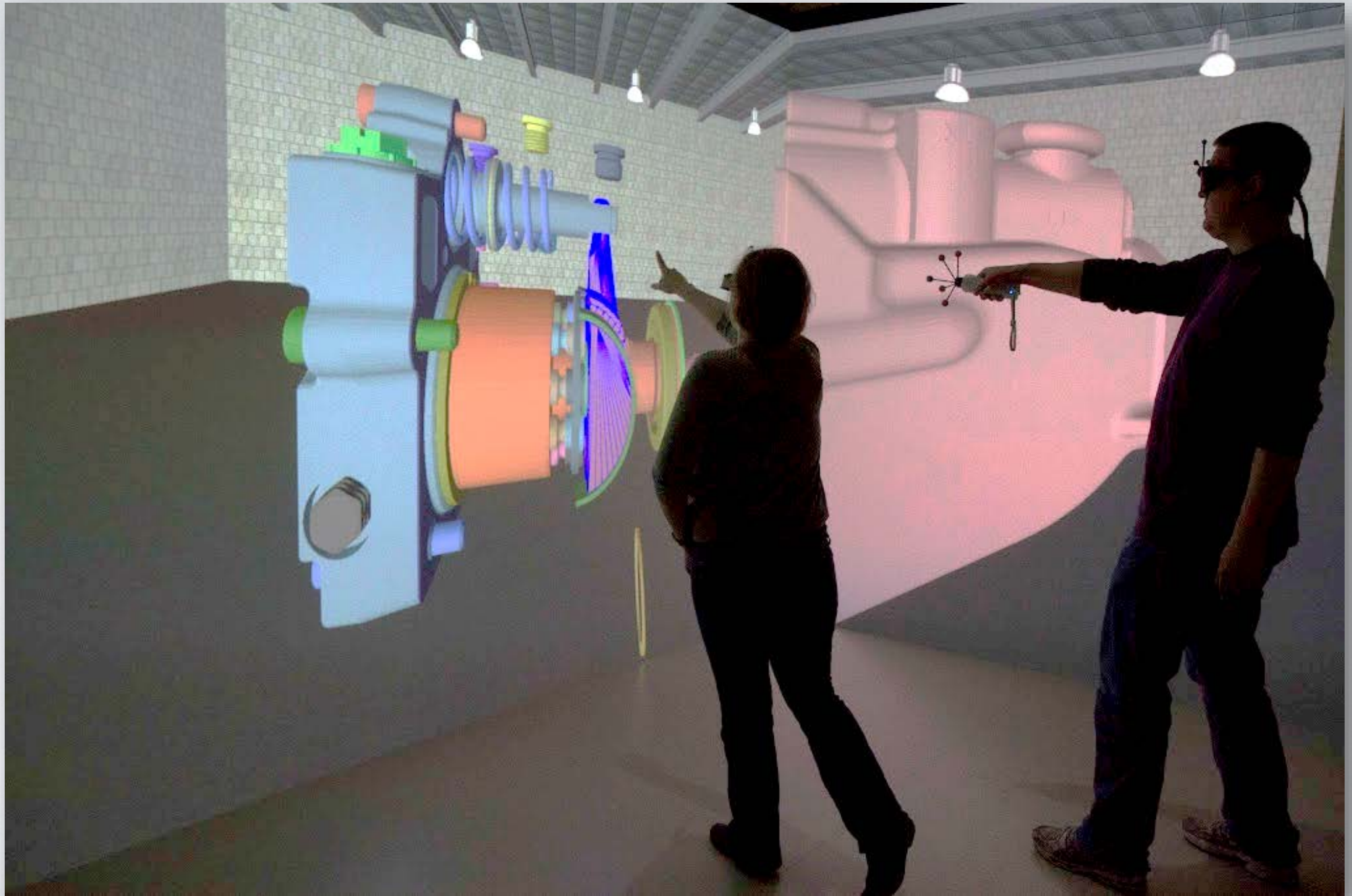
The Time cover of virtual reality shows Oculus Rift creator floating above a beach.



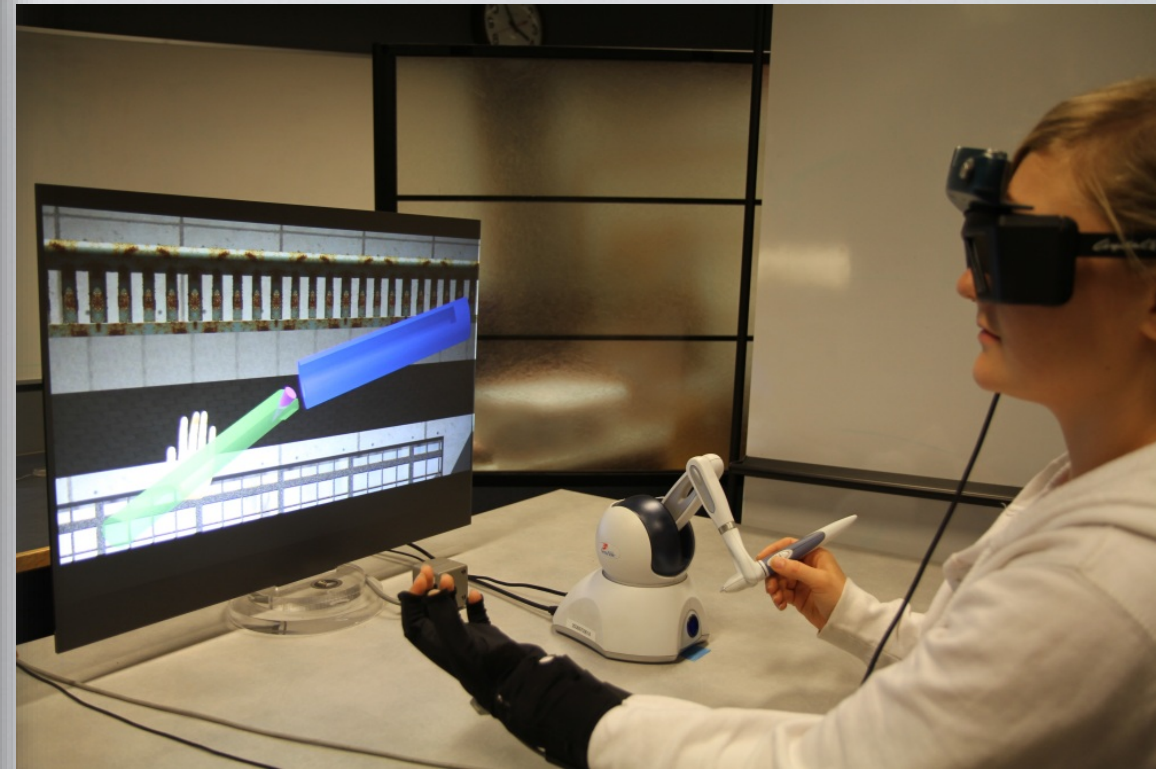
Virtual Reality Applications Center



Virtual Reality Applications Center



Virtual Reality Applications Center



VR/AR 101

- What it is
- How it works
- Why should you care



Virtual Reality

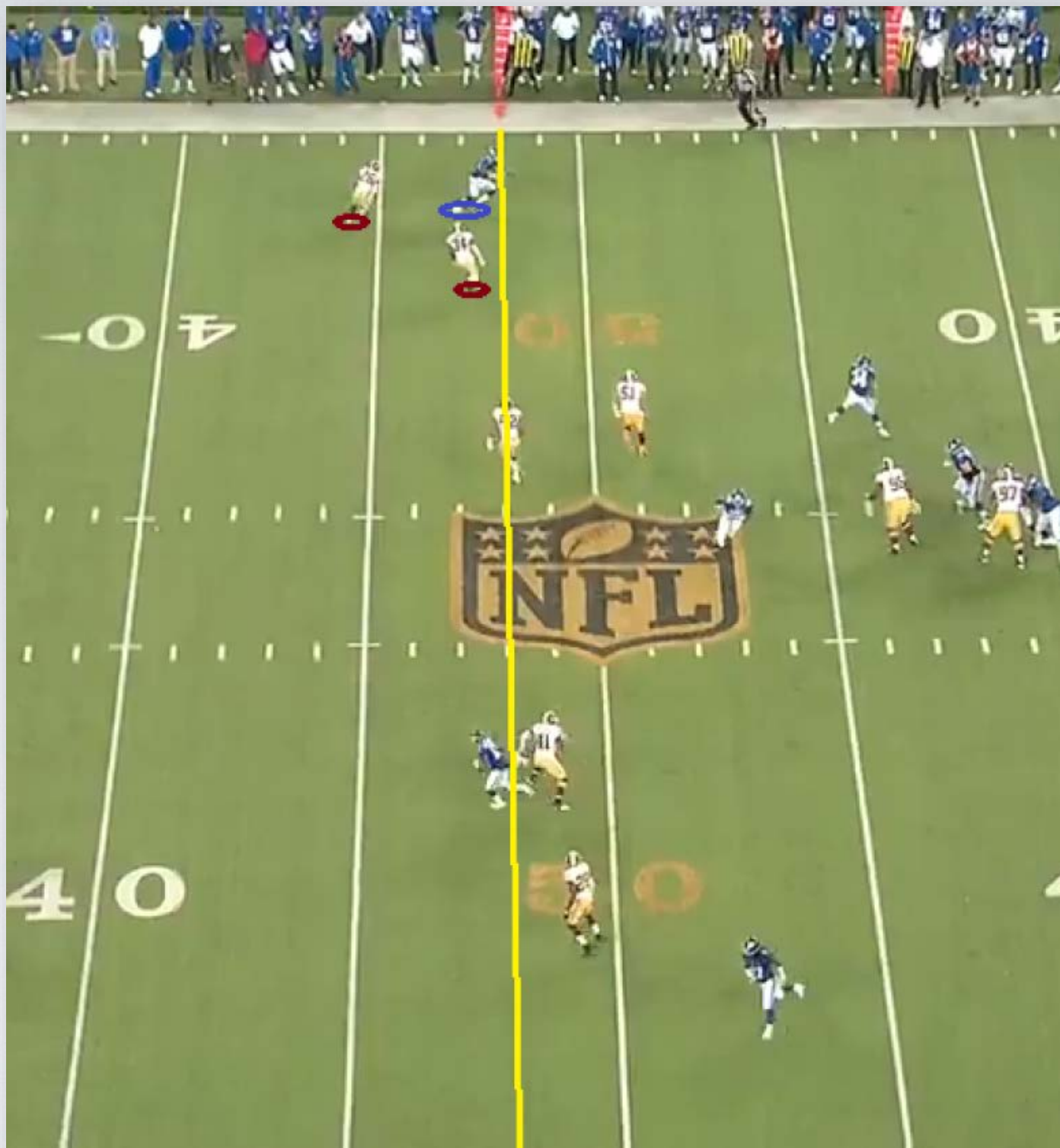
A medium composed of interactive computer simulations that sense the participant's position and actions and replace or augment the feedback to one or more senses, giving the feeling of being mentally immersed or present in the simulation.

Sherman, W. R., Craig, A. B. 2003. Understanding Virtual Reality: Interface, Application, and Design, Morgan Kaufmann Publishing.

Augmented Reality

A technology that superimposes a computer-generated image on a user's view of the real world, thus providing a composite view.

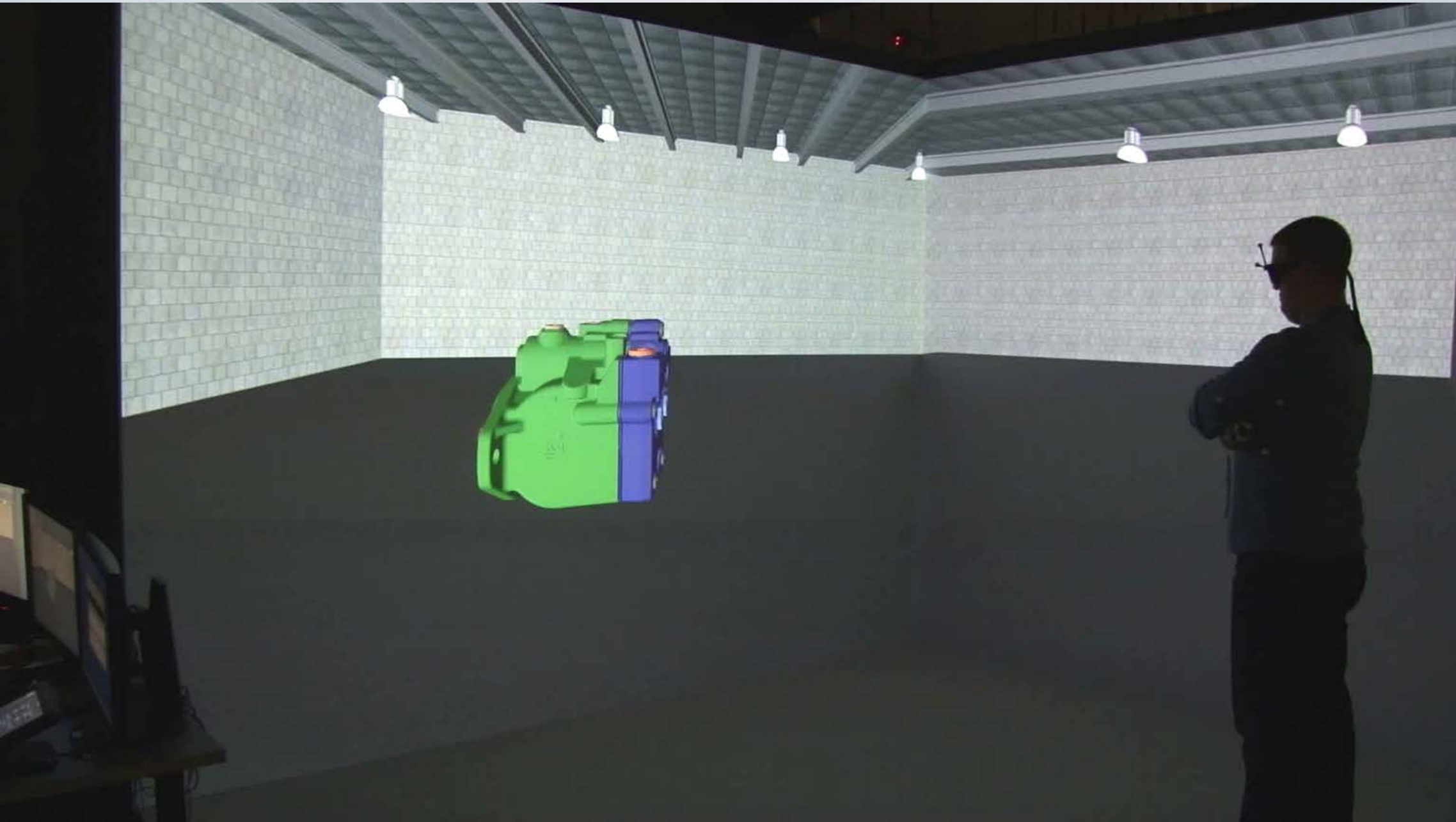




VR Characteristics

- Variable scale
- Human control of the view
- Ability to naturally interact with the computer images





<https://www.youtube.com/watch?v=BrvwaplZXIw>



Asymmetric Interfaces for Bimanual Virtual Assembly with Haptics

<https://www.youtube.com/watch?v=IL2Ha2Ymht4>



To Make it Work

- Position Tracking Technology
- Display Technology
- Sensory Feedback



To Make it Work

- Position Tracking Technology
- Display Technology
- Sensory Feedback



Consumer Position Trackers



Wii



Consumer Position Trackers



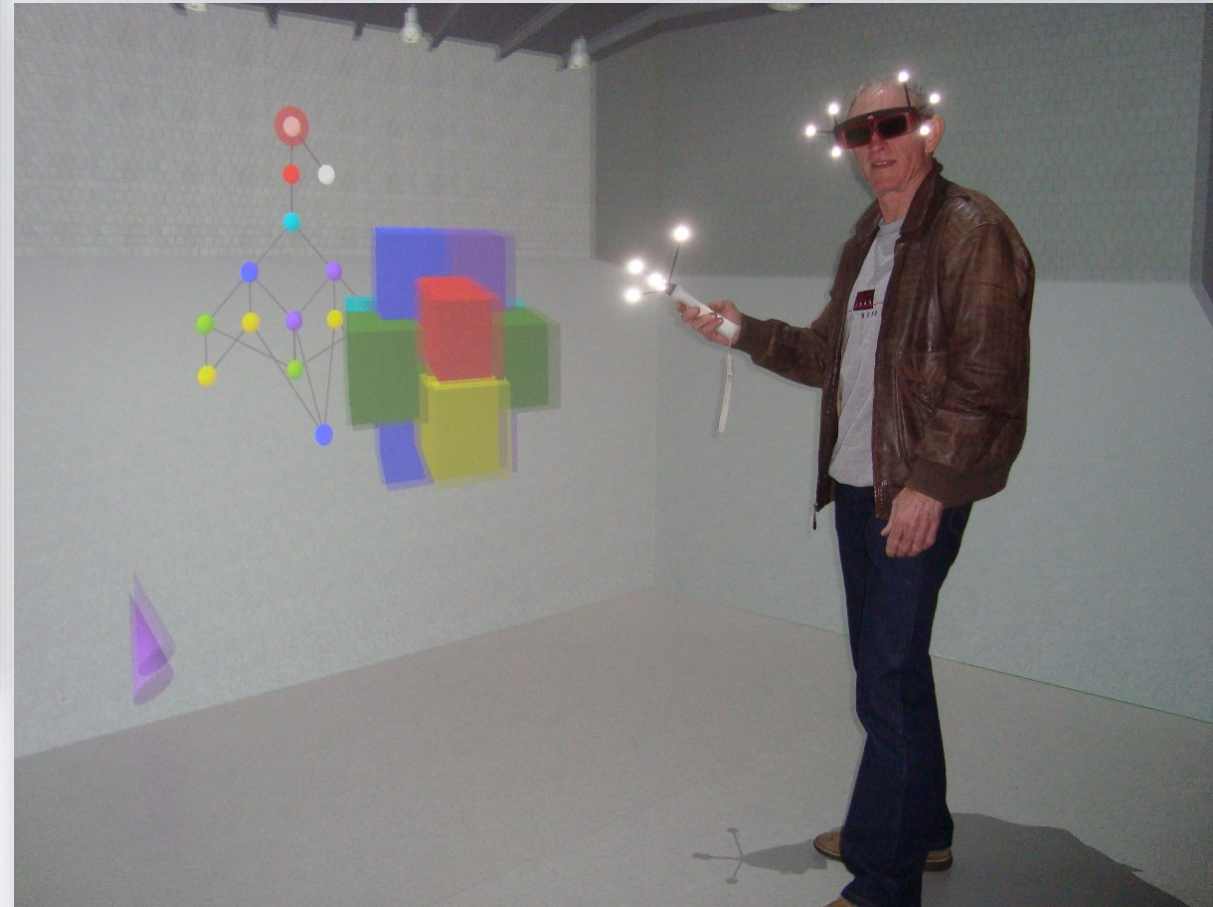
Kinect



Optical Tracking depth map



Optical Tracking retroreflective balls

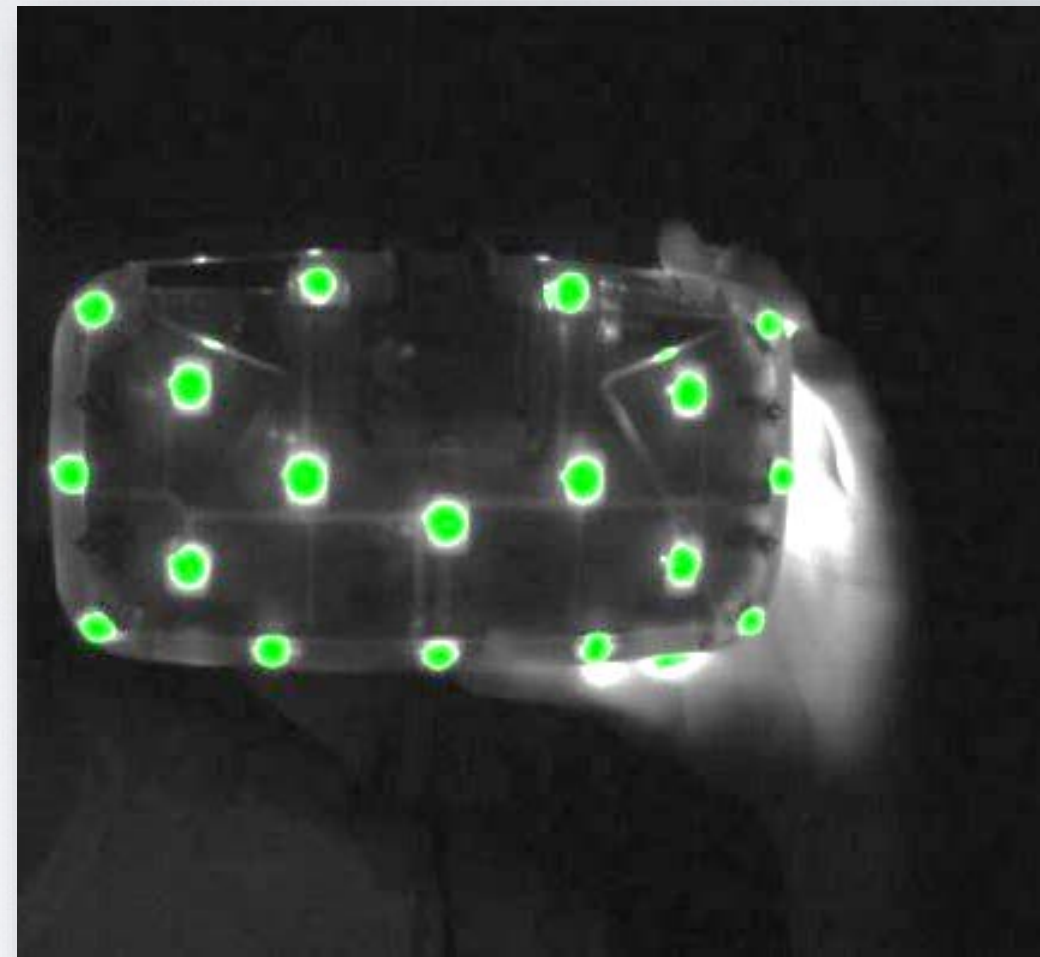


Optical Tracking active LEDs

Infrared LEDs embedded in the headset

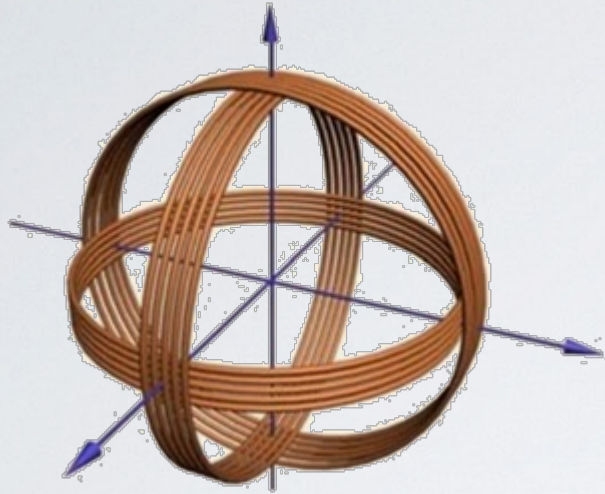


Oculus Rift HMD



Magnetic Tracking

Electromagnetic source



Electromagnetic receiver



Inertial Tracking



Acoustic Tracking

Mechanical Tracking



Brain Computer Interface



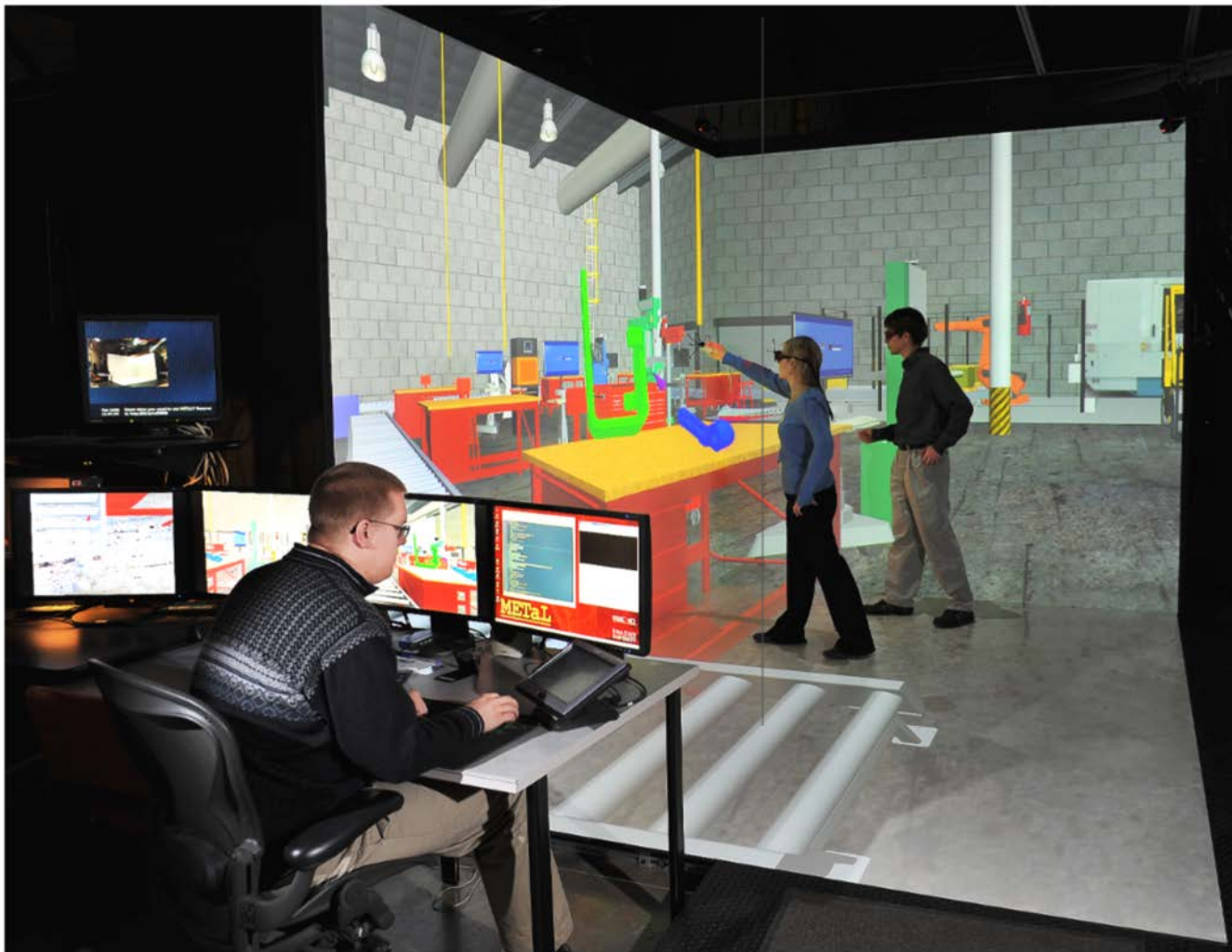
To Make it Work

- Position Tracking Technology
- Display Technology
- Sensory Feedback



Multiple Projection Surfaces

METaL
MULTIMODAL EXPERIENCE TESTBED AND LABORATORY

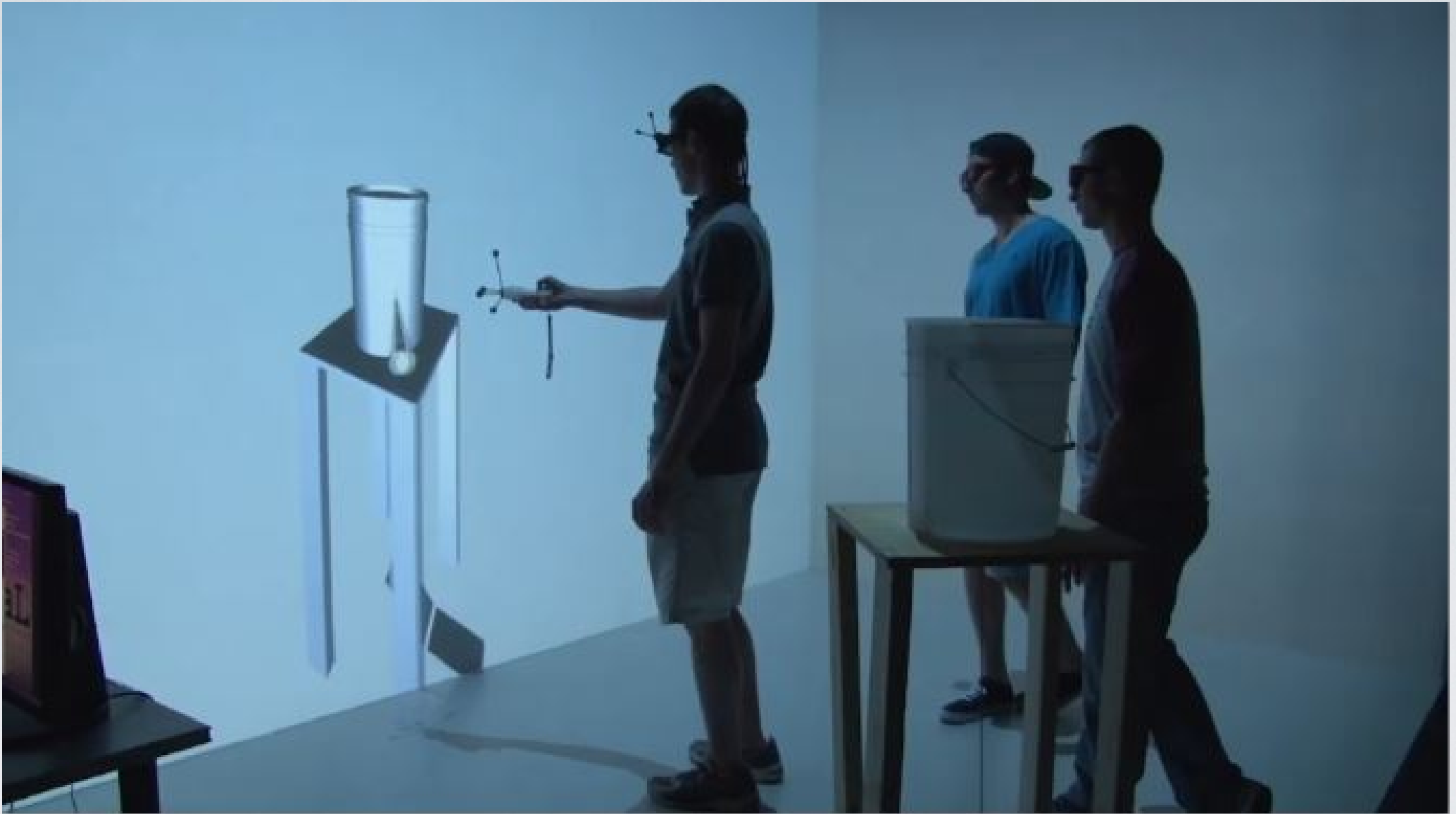


CAVE

- 2 walls, 1 floor
- 3 stereo projectors
- Optical tracking
- Wii remote wand



CAVE



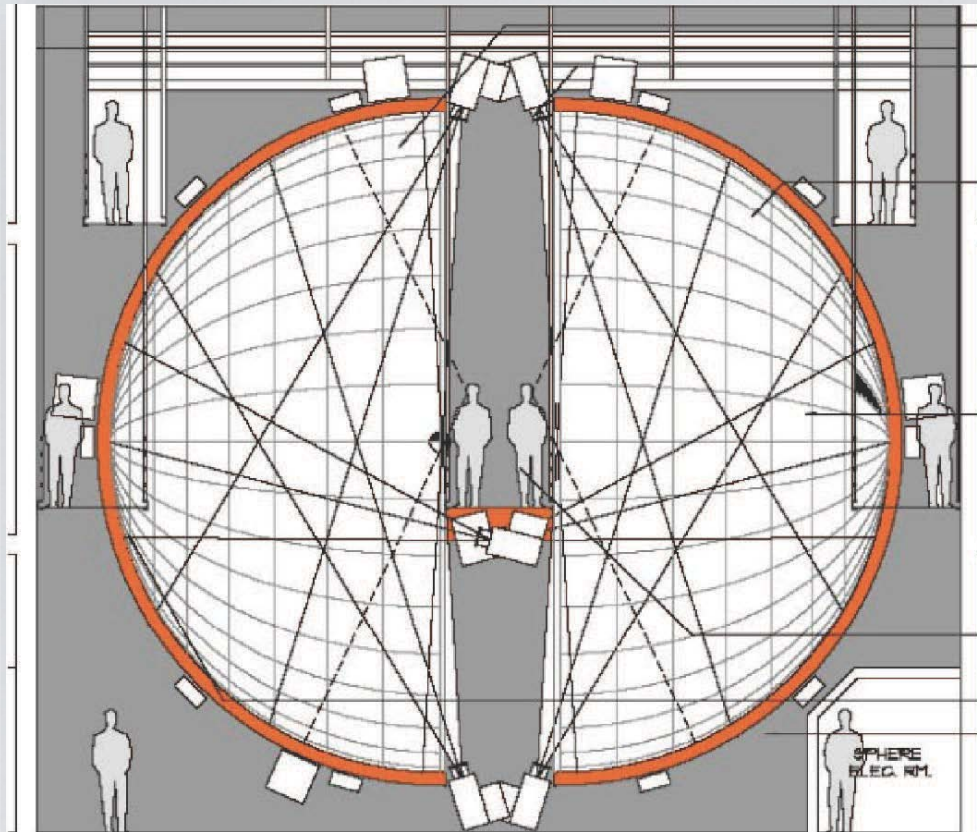
Projection systems



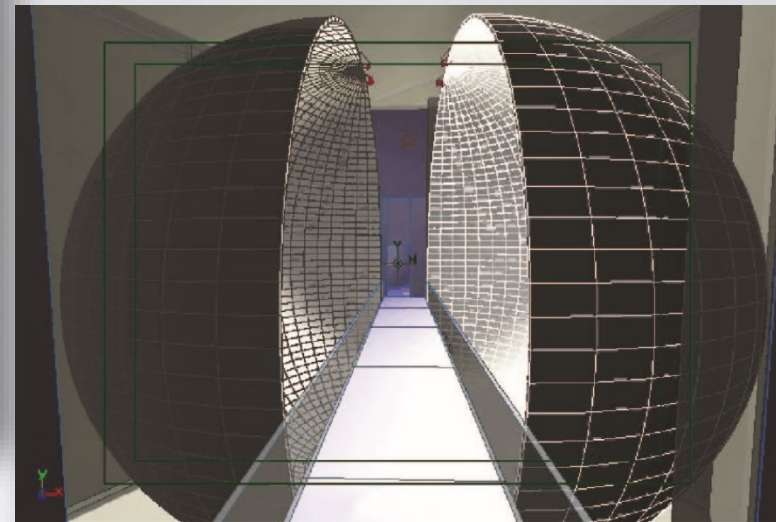
Reality Deck



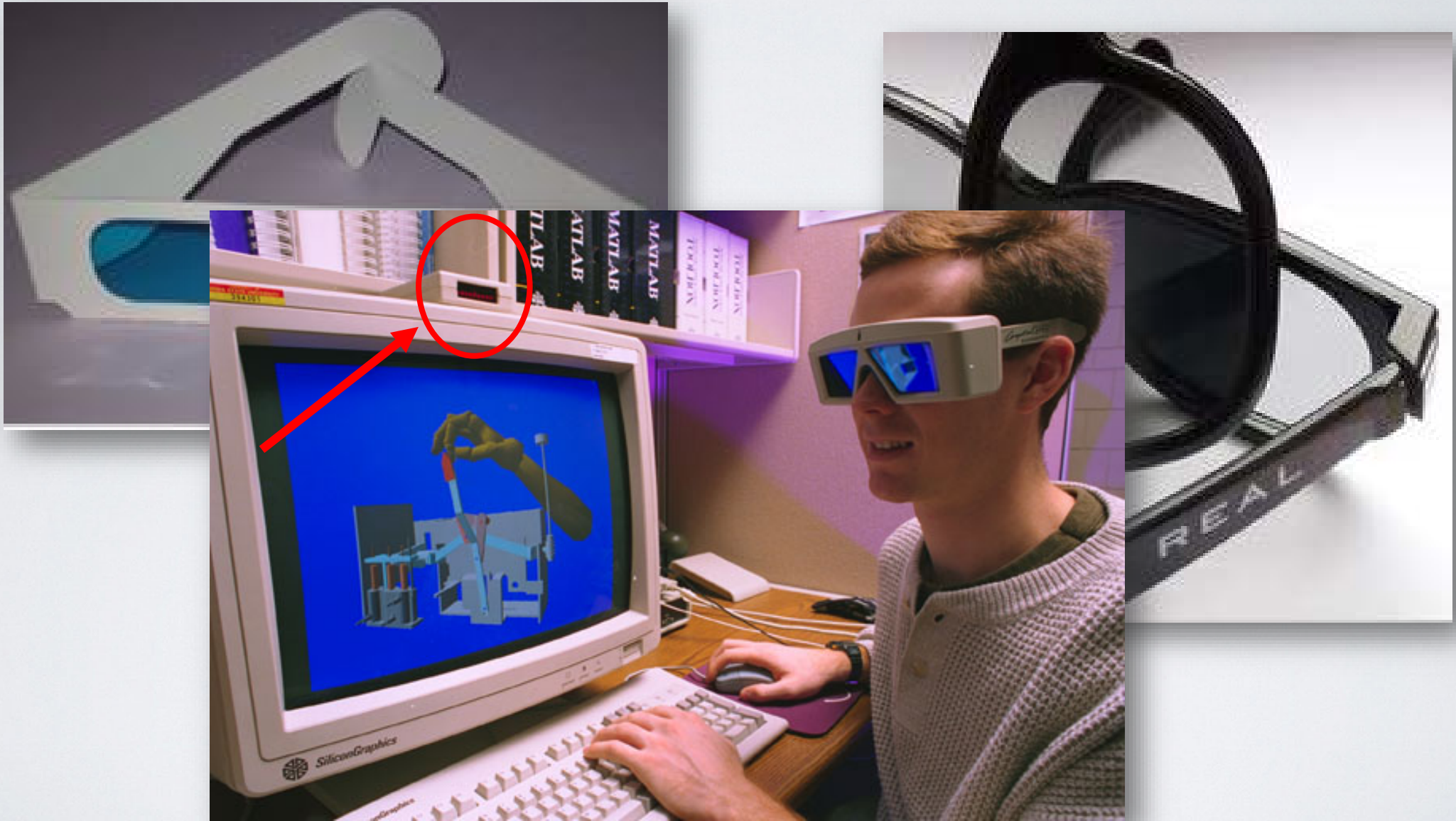
Projection systems



AlloSphere



Stereo Glasses



See Through Displays



Head Mounted Display (HMD)



Image courtesy of Lockheed Martin



See Through HMD



Oculus Rift



Cell Phone HMD



Click to open expanded view

Zeiss Vr ONE Samsung Galaxy S5 Virtual Reality Headset

from [Zeiss](#)



4 customer reviews | 12 answered questions

Price: **\$159.99** & **FREE Shipping**

Only 19 left in stock.

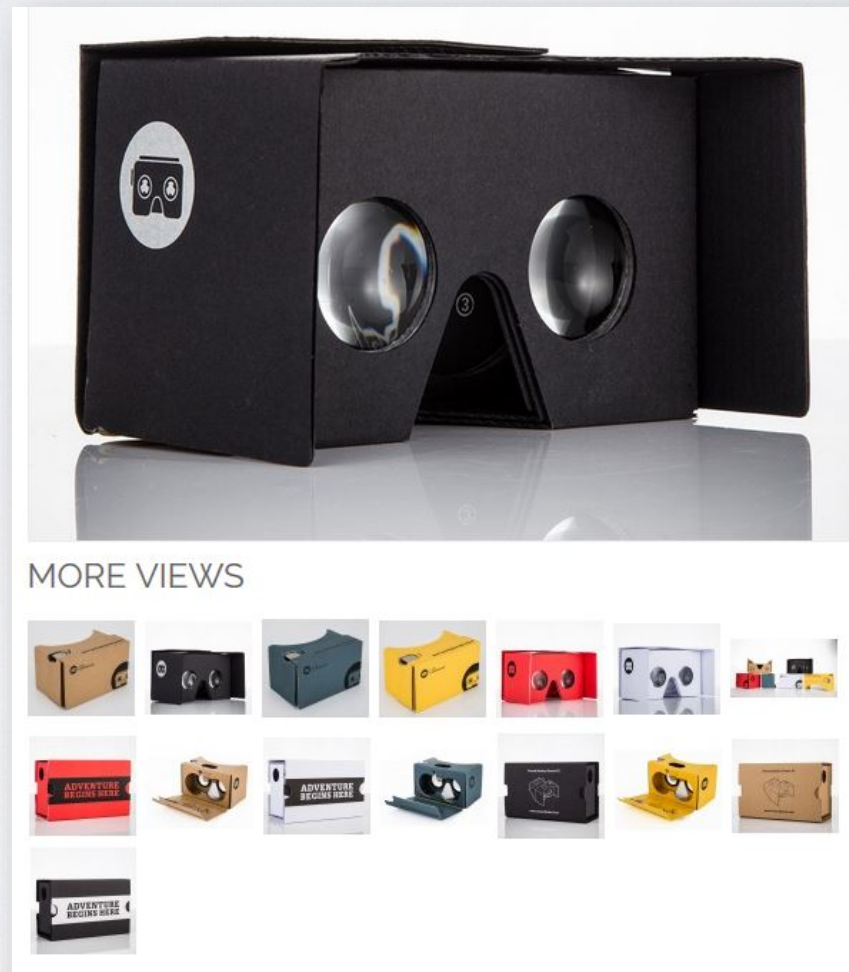
Ships from and sold by [Wired Gadgets](#).

- With Limitless Possibilities With the VR ONE, the smartphone you carry in your pocket can take you to worlds of virtual and augmented reality. With already hundreds of apps available on Google Play and AppleApp Store made for mobile VR devices you can simply download and launch the app, lock your smartphone in the VR ONE precision tray and slide it in the VR ONE. Experience VR games, videos, and amazing experiences that were never before possible.
- The Zeiss VR ONE delivers an unrivalled viewing experience with Zeiss precision lenses and the 5.2 inch display of the Galaxy S5 providing stunning and engaging visuals at a mobile-leading resolution. With the VR ONE, the effect is the equivalent of sitting in the best seat of a theatre, being on-stage at a performance with full 360 degree 3D video, and being able to enjoy



Google Cardboard

Buy your new Cardboard 2.0 viewer from [I Am Cardboard](#) for \$19.99. Black, Blue, Red, Yellow, White and Brown.

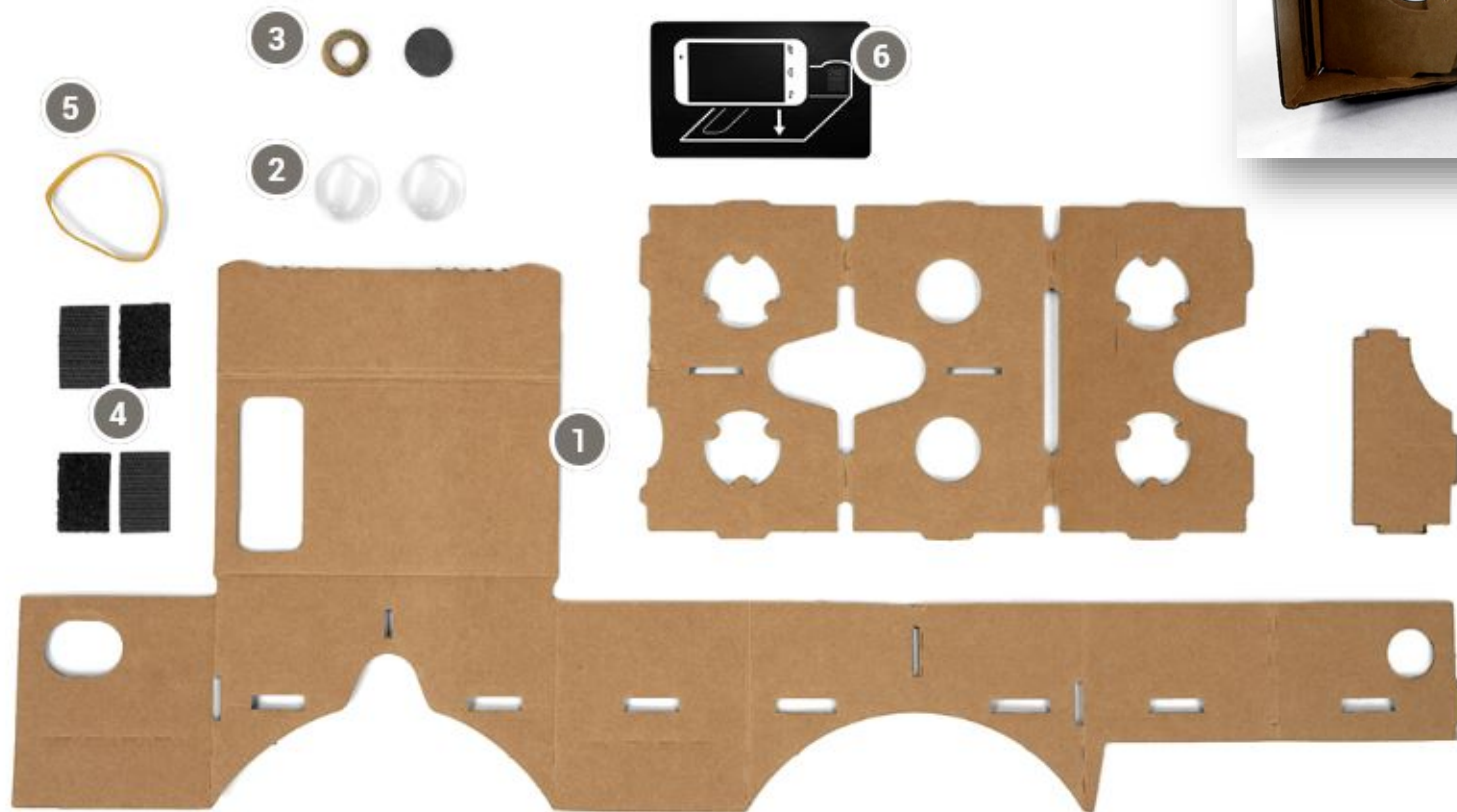


Build your own HMD

<https://developers.google.com/cardboard/>

Construct a VR viewer from everyday items you can find in your garage, online or at your local hardware store.

Here's what you need to get started:

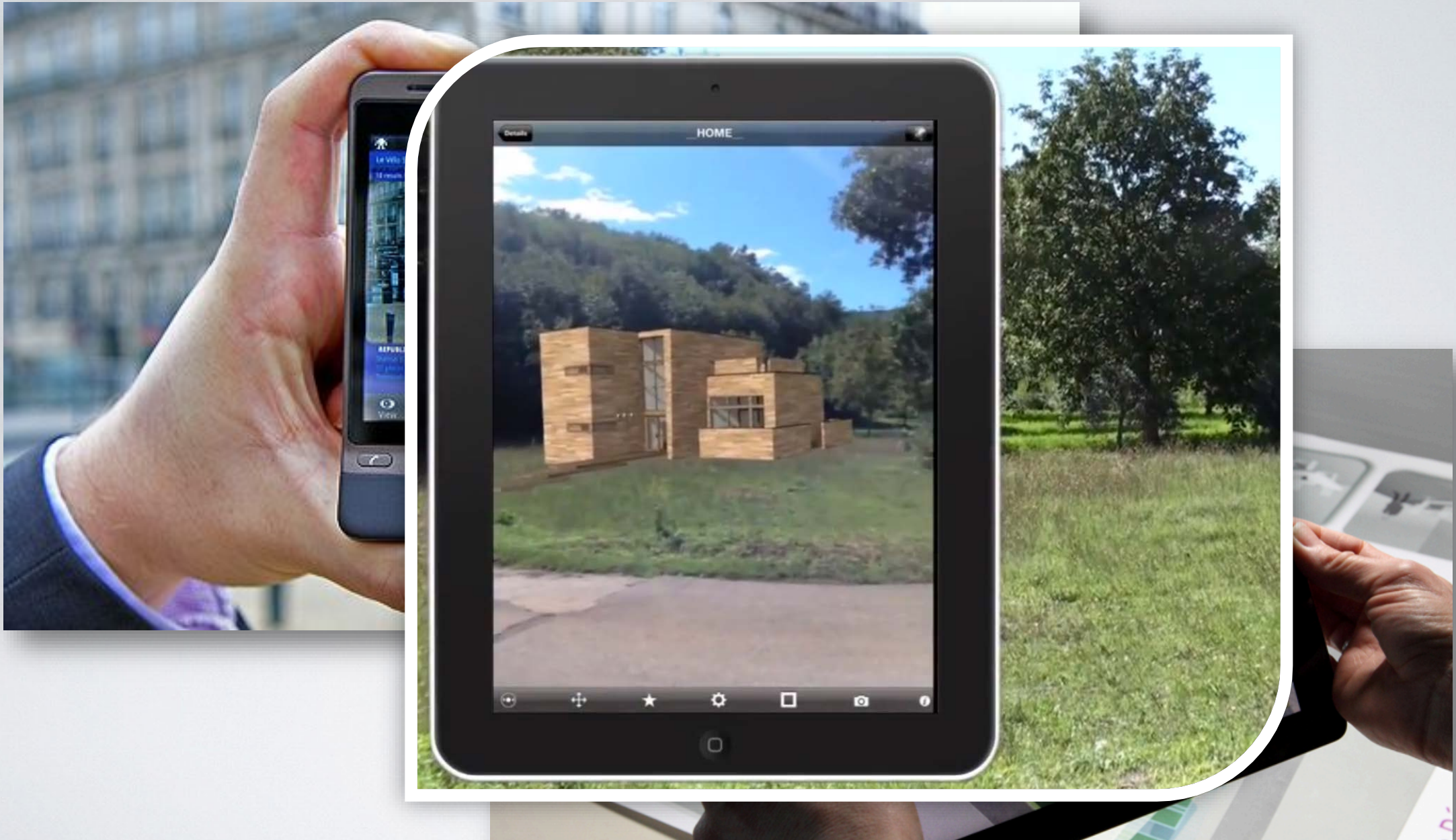




Cell Phone and Tablet AR



Cell Phone and Tablet AR



To Make it Work

- Position Tracking Technology
- Display Technology
- Sensory Feedback

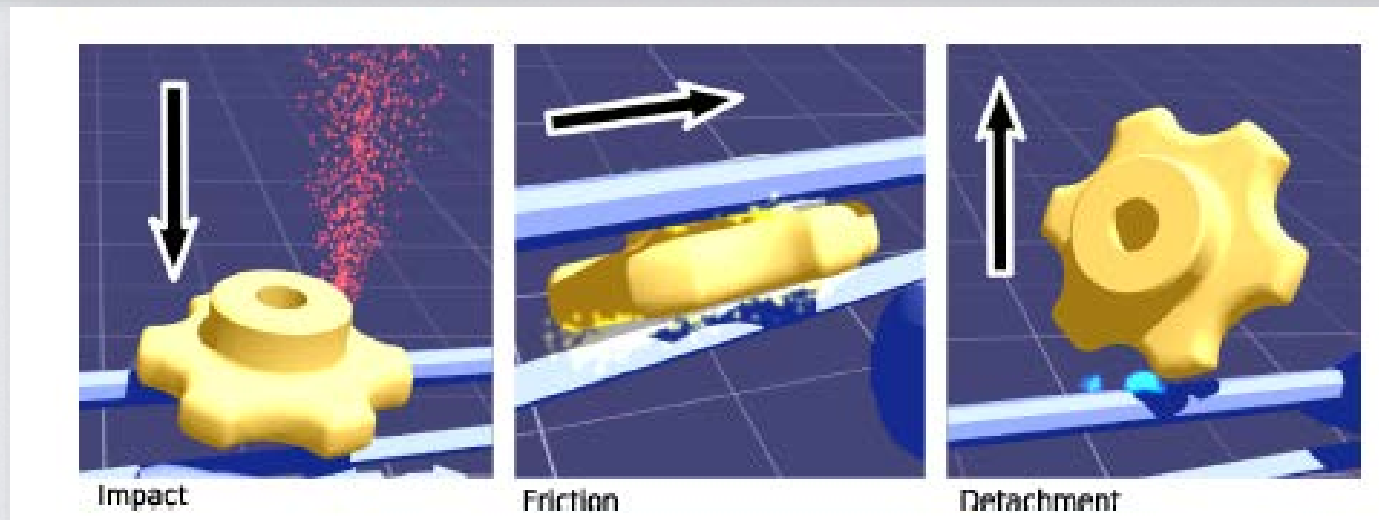
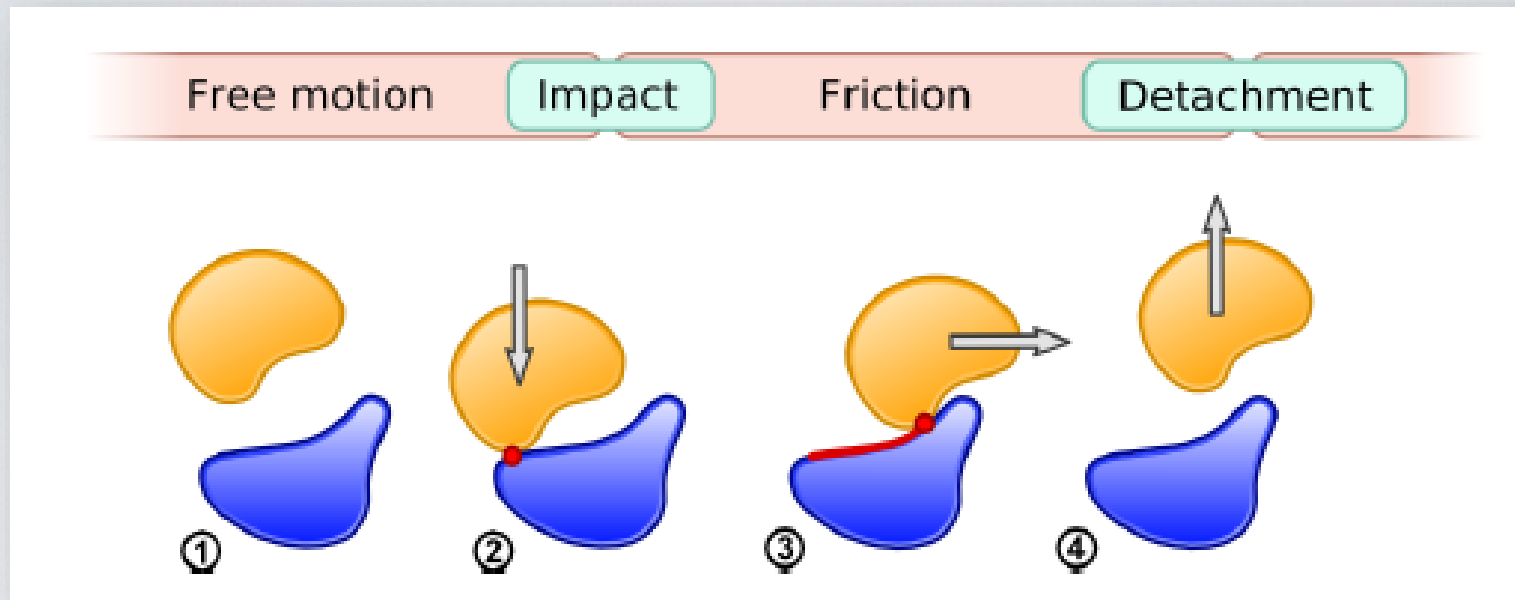


Sound

- Increase awareness of surroundings
- Cue visual attention
- Convey a variety of complex information without taxing the visual system
- Enhances the visual experience



Object contact



http://people.rennes.inria.fr/Anatole.Lecuyer/vrst_sreng.avi



Haptics

To touch



Combination of Real and Virtual

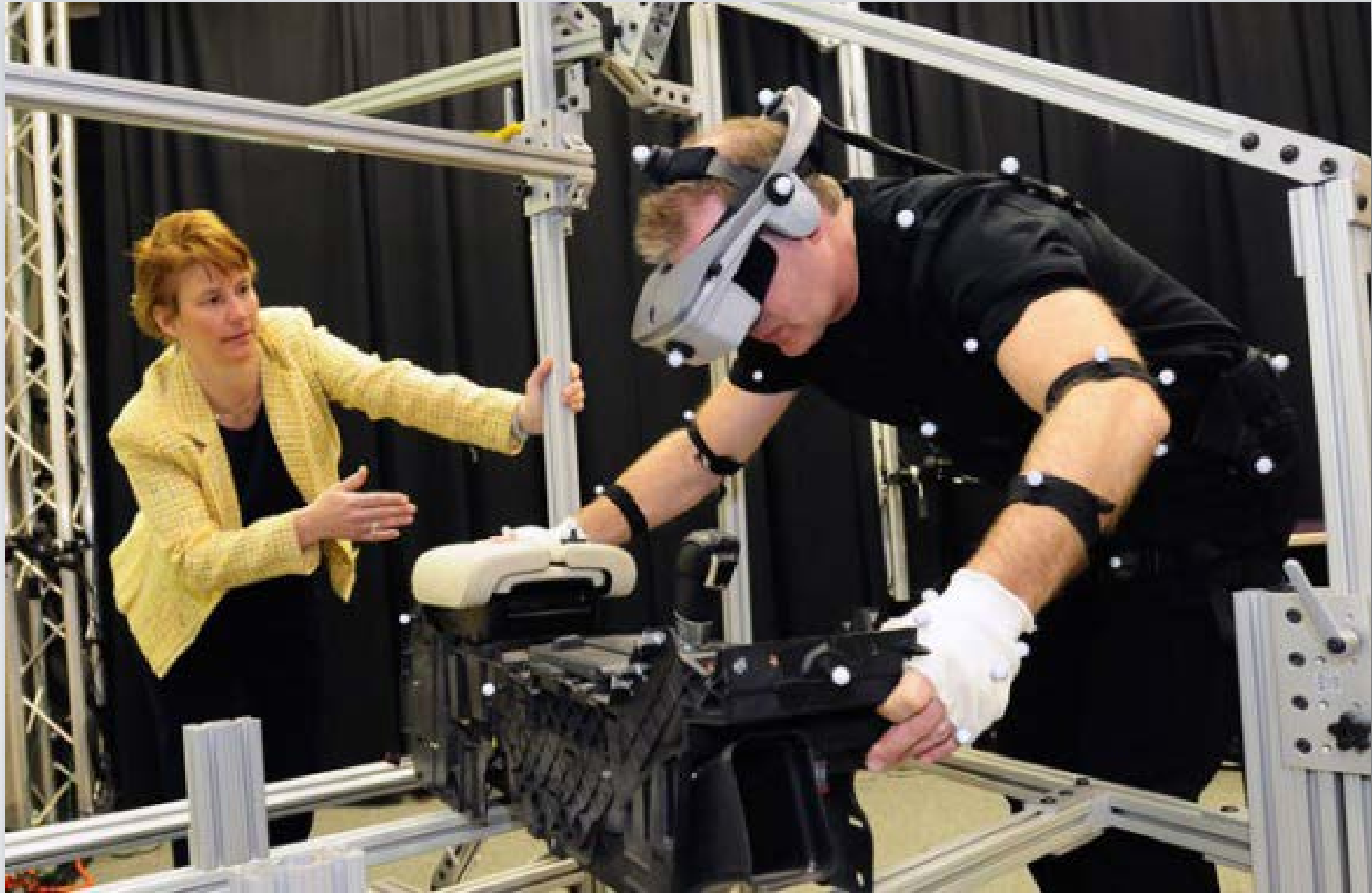


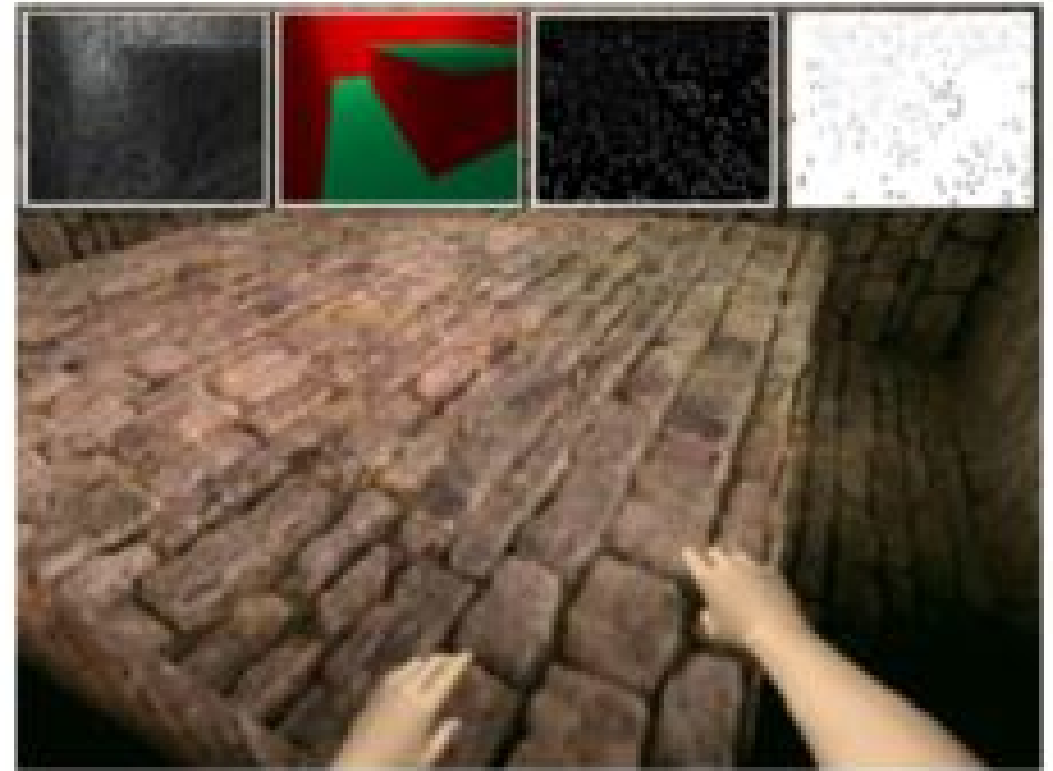
Image courtesy of Ford Motor Co.



Tangible Haptics



(a) Experimental setup

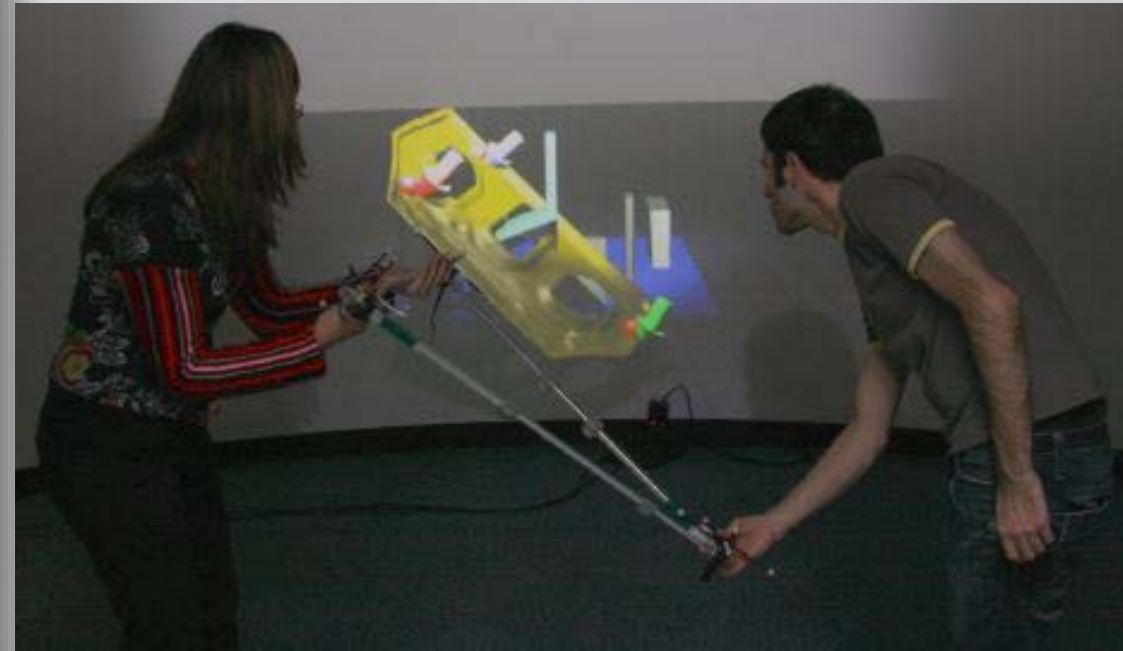
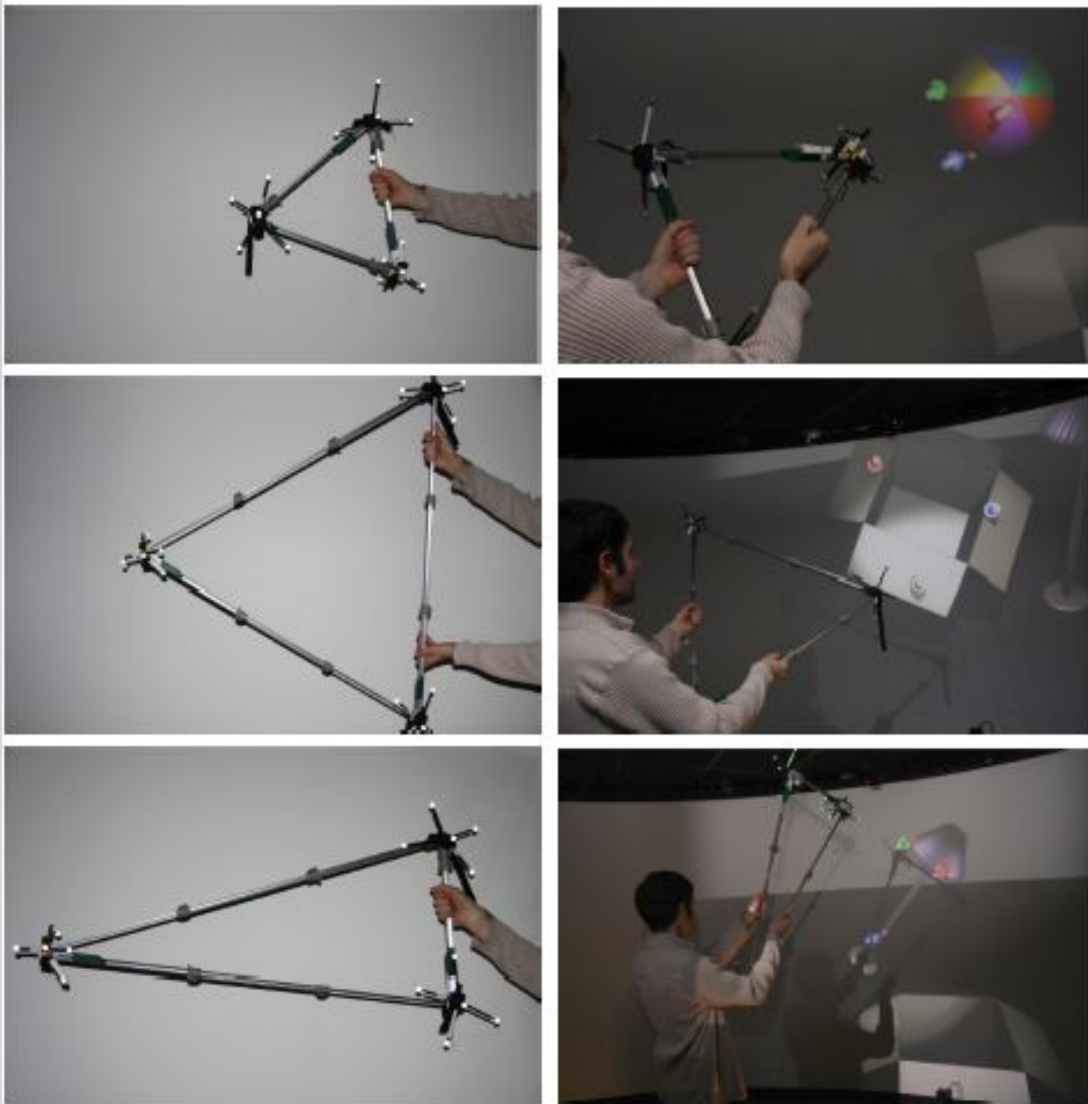


(b) User's perspective

Steinicke, F., Bruder, G., Hinrichs, K., Jerald, J., Frenz, H., Lappe, M. 2009. Real Walking through Virtual Environments by Redirection Techniques. *Journal of Virtual Reality and Broadcasting*, 6(2).



Reconfigurable Tangibles



Aguerreche, L., Duval, T., Lecuyer, A. Reconfigurable Tangible Devices for 3D Virtual Object Manipulation by Single or Multiple Users, Proceedings of the 17th ACM Symposium on Virtual Reality Software and Technology, VRST '10, November 22-24, Hong Kong, China, pp. 227-230.



SHARP

<https://www.youtube.com/watch?v=J1BIXBi4O1w>



Haptics



<https://www.youtube.com/watch?v=xQxNT1DAoT4>



Why should you care?

- Do you need to communicate your ideas to someone else to either get their input or their buy-in during the decision making process?
- Does your data involve understanding spatial relationships?
- Is your data multidimensional?



Where is VR/AR being used?

- Ergonomic analysis of product assembly or customer use
- Manufacturability of products
- Visibility studies of products
- Geotechnical data display
- Engineering analysis results display (fluid flow, structural strength, etc.)
- Design reviews



Where is VR/AR being used

- Communicating design intent to customers
- Interactive museum displays
- Advertising
- Identifying location of community resources
- Visualizing stock market trends
- ...



Quotes from Users

- Looking at certain components in CAD, they appear one size, but they are actually another size.
- It gave you a perspective of how far to kneel down to see that part engagement.
- Especially the view that you were bringing up while thinking about the clearances and the space within the unit. I didn't have that same perspective, but when you mentioned that and then I got a chance to look at it I thought – oh yea, now I can see it.
- Those bench tools aren't going to clog up the workspace as much as I thought.
- In 3D models (CAD) you can take a measurement of how far the distance is, but when you have the pump in real size, it actually makes a difference...because you have to get in, then walk around it.



Quotes from Users

- You can always picture it in your head and imagine how it's going to move, but when you see it in VR, it's a different experience altogether.
- I thought it was funny that we went through the same meeting yesterday with everybody's laptops open, doing other work on the side and not fully engaged, and got completely different results when experienced it in VR.
- It's interactive. You're there. You're in it. Versus sitting in a conference room around a table. It's too easy to have your laptop open and do some other things. Here you are standing up, there's no surface for your laptop. You've got glasses on. It's just visual and immersive.
- Experiencing it in VR is definitely going to put me ahead of the game. When it comes to going to the supplier, I'm not going to be surprised in what I saw. I have clear expectations of it now.



Virtual Reality isn't science fiction any more ...



It's for real!



Image courtesy of Lockheed Martin



Thank you!



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